

Message Text

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PAGE 01 CANBER 07107 300615Z

17

ACTION COME-00

INFO OCT-01 EA-10 ISO-00 EB-06 DOTE-00 EUR-12 ARA-10 RSC-01

/040 W

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R 300536Z OCT 74

FM AMEMBASSY CANBERRA

TO SECSTATE WASHDC 4397

INFO AMCONSUL BRISBANE

AMCONSUL MELBOURNE

AMCONSUL PERTH

AMCONSUL SYDNEY

UNCLAS CANBERRA 7107

FOR US TRAVEL SERVICE, COMMERCE.

EO 11652: NA.

TAGS: BEXP, AS.

SUBJECT: USTS: POSSIBLE NEW TRAVEL PROGRAM FOR AUSTRALIA.

1. LOCAL TRAVEL WRITER HAS REQUESTED EMBASSY COMMENT ON NEWS ITEM APPEARING IN OCTOBER 17 TRAVEL MANAGEMENT NEWSLETTER IN U.S. ITEM QUOTES COMMERCE ASSISTANT SECRETARY WASHBURN AS STATING THAT USTS IS CONSIDERING NEW DOLS 500,000 TRAVEL PROMOTION PROGRAM FOR "LESS PRODUCTIVE AREAS/ SUCH AS ITALY, SOUTH AMERICA AND AUSTRALIA. SUCH A PROGRAM WOULD INVOLVE "SMALL TRAVELLING STAFF MAKING PERIODIC CALLS" ON THESE MARKETS.

2. EMBASSY OFFICER REPLIED THAT WE ARE NOT AWARE OF ALLEGED STATEMENT BUT WOULD CHECK IT OUT.

3. EMBASSY NOT AWARE SUCH PROGRAM BEING CONSIDERED. SECRETARY WASHBURN'S LETTER OF JUNE 13, 1974, TO AMBASSADOR GREEN, LATEST OFFICIAL COMMENT RECEIVED HERE, INDICATED THAT IT IS STILL NOT POSSIBLE FOR USTS TO PROVIDE GUIDANCE AND SUPPORT FOR EMBASSY'S
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TOURIST PROMOTION EFFORTS UNDER COUNTRY COMMERCIAL

PROGRAM. WHILE NEWSLETTER ITEM PROBABLY REFLECTS ONLY USTS THINKING ABOUT POSSIBLE BUT STILL NOT DEFINITE FUTURE PLANS, EMBASSY WOULD WELCOME ANY USTS COMMENT OR ELABORATION POSSIBLE ON ITEM TO ASSIST US IN PLANNING AND EXECUTING OUR "TRAVEL USA" CCP CAMPAIGN AND IN RESPONDING TO REQUEST FOR COMMENT.

4. ACTION REQUESTED: BACKGROUND INFORMATION ON QUOTE ATTRIBUTED TO SECRETARY WASHBURN AND FURTHER COMMENTS AS APPROPRIATE.
GREEN

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NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 JAN 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
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Draft Date: 30 OCT 1974
Decaption Date: 01 JAN 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Authority: n/a
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 JAN 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1974CANBER07107
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Document Unique ID: 00
Drafter: n/a
Enclosure: n/a
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EO Systematic Review
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